

# Mothers Rallying for Change

## Million Mothers March

Wednesday, July 18, 2012

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

I am walking a mile to the Michigan State Capitol for Breastfeeding Mothers Unite

Dear Potential Sponsor,

I am participating in the Million Mothers March event given by Breastfeeding Mothers Unite. All proceeds will be donated to BFMU to cover cost of the Million Mothers March and to continue to advocate for the rights of breastfeeding Mothers. You can sponsor me to march with other supporters to help bring more attention to a Mother's Right to breastfeed. Please make check payable to Breastfeeding Mothers Unite c/o BMBFA. All contributions are tax-deductible.

Thank you!

Suggested pledge amount, \$5, \$10, \$25, \$50 \$100, or \$200

<u>Name of Sponsor</u>	<u>Phone Number</u>	<u>Pledge Amount</u>	<u>Amount Collected</u>

### **Participants:**

To reach our goal, we hope that each participant confirms 10 sponsors.

Please mail this form to BFMU, PO BOX 822, Taylor, MI 48180. All pledge forms must be submitted no later than Sunday, July 1, 2012.

**PARTICIPANT WAIVER:** In consideration of being permitted to March, I, the undersigned, intend to be legally bound hereby, for myself, my heir, executors and assigns waive and release any and all rights and claims for losses and damages I may have against any union or corporate sponsor, **Breastfeeding Mothers Unite**, and all other event sponsors, their representatives, successors and assigns for any and all injuries suffered by me in said event.

Further, I hereby grant full permission to any or all of the foregoing to use photography, video tapes, motion picture and other record of this event for any purpose whatsoever, and I release my rights to payment for such use.

**IMPORTANT: PARTICIPANT UNDER AGE 18 MUST ALSO HAVE THIS FORM SIGNED BY A PARENT OR GUARDIAN.**

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Referred by: \_\_\_\_\_

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Wednesday, July 18, 2012

Breastfeeding Mothers Unite is sponsoring this Million Mothers March event on Wednesday, July 18, 2012 at Michigan's State Capitol in Lansing; proceeds from the pledges will be donated to cover the cost of the Million Mothers March. Water will be provided during the March and the top five participants in terms of funds raised will be rewarded. Our goal is to help the fundraising committee raise at least \$6,000 to fund the Million Mothers March. We hope that each family will participate in the March to the best of their ability. If each family raises at least \$150, we will achieve our goal. We are hoping to make this March the best ever, so the more contributions you raise; the more successful we will be at achieving our goal. Thank you very much for your participation and support!

### Rules

1. Participants may start collecting pledges as soon as they receive the pledge sheets. Reminder: completed pledge sheets must be submitted in later than Sunday, July 1, 2012.
2. As an incentive for getting pledge sheets turned in early, there will be rewards given to the participant with the most confirmed pledges monthly. *So get your pledges turned in soon.*
3. There is no limit to the number of pledges you can turn in; turn your pledge sheets in once a month or turn them all in by the due date.
4. Pledges may be made by anyone. Please ask everyone who pledges if his or her company has a matching gift fund policy. Companies who do match pledge gifts list on the back of the pledge sheet.
5. Each sponsor making a pledge should write their own name, phone number, and pledge amount. Participants may collect the pledge in advance but must keep pledges until all are collected.
6. Receive a referral reward for every **completed** pledge sheet turned in by a friend that has your name listed in the referral section. (the pledge sheets must contain your name to eligible)

### Pledge Reward Packages

#### **Gold Level - \$2000**

Two nights hotel stay (July 17 & 18)  
Seat at Black tie gala  
Picture in Newsletter  
Million Mothers March T-Shirt  
Platinum Level Membership w/BFMU  
Recognition at March  
\$100 Gift Card

#### **Silver Level - \$750**

Seat at Black tie gala  
Picture in Newsletter  
Million Mothers March T-Shirt  
Platinum Level Membership w/BFMU  
Visa Gift card

#### **Bronze Level - \$150**

Million Mothers March T-Shirt  
Gold Level Membership w/BFMU  
Visa Gift card

### Referral Reward

#### **\$10 amazon gift card**

We look forward to all our participants having a great time! We aim to bring much needed attention to a Mothers right to breastfeed and to get laws that will protect Mothers. For questions or concerns, or to volunteer, call Breastfeeding Mothers Unite at (313) 757-2378.

